

Services Guide & Pricing



DESIGN-PHOTOGRAPHY.ART
www.DanversCreative.com

WEB DESIGN PRICING

Whether you have a large or small business, are a visual artist, a makeup artist, fashion designer, model, actor, singer, dancer, musician or entertainer, or own any kind of store or retail outlet, you are in need of a website. Without a presence on the web you are not reaching the estimated 15 MILLION Australian Internet users who may very well be interested in your business or product you have to offer.

The services I offer range from very affordable web packages for those in need of simple and straight forward websites to promote themselves or their business, to very indepth and complex custom web design for small to large business owners. I work for local, National and International clients, as distance is no barrier when working on the Internet.

WEB PACKAGES	INCLUDES	PRICE
Basic One Page Website	Based on client specifications for colour and style, 1 page website design, client provides all copy (text) and images, custom .com domain registration (12 months) and 12 months hosting, site upload, no forms, small image gallery if required. 1 Design Sample, 2 minor sets of revisions, artwork included on disc.	\$215
Pre-Designed Layout Website Package	Choice of various layout designs, choice of colour scheme, client provides all copy (text) and images, no revisions on design , 3 colour revisions, site upload, custom .com domain name registration (12 months), 12 months hosting. Website includes 4-7 pages, 1 image gallery, no forms.	\$385
Custom Website Small	5 page custom design to client specifications for colour and style, client provides all copy (text) and images, 2 minor sets of revisions, no forms, site upload, website provided on disc. <i>Domain registration and hosting not included.</i>	\$545
Custom Website Medium	10-15 page design, client provides copy (text) and images, 3 minor sets of revisions, 1 form, site upload, website provided on disc. <i>Domain registration and hosting not included.</i>	\$695
Custom Website Large	20 pages or more, client provides copy (text) and images, 6 minor sets of revisions, 2 forms, site upload, website provided on disc. <i>Domain registration and hosting not included.</i>	\$845
EXTRAS	INCLUDES	PRICE
Plain HTML page	Add pages to your Web Package (ea)	\$25
Client Editable Page	Add, delete and update pages on your website from the web	\$45
Forms	Enquiry or other form integration	\$15+
Animation	Flash Animation template (menu's etc) Custom flash animation, starting from:	\$75 \$250
Domain Rego	.com domain registration 12 months .com.au domain registration 2 years	\$20 \$75
Website Hosting	12 months hosting with FTP access	\$65
Revisions/Updates	charged per hour in 15min increments	\$55

LOGO DESIGN PRICING

A logo is a graphical element that forms a trademark or commercial brand. A good logo design is immediately recognisable, inspiring trust, admiration, loyalty and implied superiority over competitors. If you own a small or large business, it is imperative you have a well designed logo to identify your product or brand.

LOGO DESIGN	INCLUDES	PRICE
Logo Design Basic	3 logo samples to clients specifications of colour and style, target market, and business acumen. 1 minor set of revisions, artwork included on disc	\$280
Logo Design Complex	6 logo samples to clients specifications of colour and style, target market, and business acumen., 2 minor sets of revisions, artwork included on disc	\$450
PACKAGES	INCLUDES	PRICE
Full Corporate ID	3 logo samples, 3 business card samples, 1 envelope, letterhead and comps slip samples based on business card, 3 minor sets of revisions, artwork included on disc	\$845

please note print prices are not included, contact me for an obligation free quote for printing

BUSINESS CARD DESIGN & PRINT PRICING

Business Cards are a sign of professionalism in any industry and are of utmost importance when meeting clients and making new contacts. Your card need to be unique from your competitors so your business stands out from the crowd - it is very easy to get lost in a sea of cards that all look the same. Professionally designed and printed business cards will demonstrate to your prospective clients your dedication and professionalism towards your own business.

BUSINESS CARDS	INCLUDES	PRICE
Business Card Design & Print Basic	<p>Design: 2 front of card samples (graphic) and 1 back of card samplpe (details) to clients specifications of colour and style, target market, and business acumen. 1 minor set of revisions, artwork included on disc (logo not included)</p> <p>Print: 300 quantity, full colour double sided cards on matte celloglazed 230gsm or super white unglazed 250gsm card stock, no extra finishing</p>	\$145
Business Card Design & Print Standard	<p>3 front of card samples (graphic) and 2 back of card samples (details) to clients specifications of colour and style, target market, and business acumen. 1 minor set of revisions, artwork included on disc (logo not included)</p> <p>Print: 300 quantity, full colour double sided cards on matte celloglazed 230gsm or super white unglazed 250gsm card stock, 1 side UV spot varnish included</p>	\$255
Business Card Design & Print Complex	<p>5 front of card samples (graphic) and 3 back of card samples (details) to clients specifications of colour and style, target market, and business acumen. 2 minor set of revisions, artwork included on disc (logo not included)</p> <p>Print: 300 quantity, full colour double sided cards on matte celloglazed 230gsm or super white unglazed 250gsm card stock, 1 side UV spot varnish included, 1 spot foil included OR die cut card.</p>	\$415
PACKAGES	INCLUDES	PRICE
Full Corporate ID	3 logo samples, 3 business card samples, 1 envelope, letterhead and comps slip samples based on business card, 3 minor sets of revisions, artwork included on disc	\$845

STATIONERY DESIGN PRICING

A business identity also incorporates stationery, which comprises of letterheads, envelopes, with compliments slips and a whole range of other products. A complete identity package gives a business a feeling of cohesion and again demonstrates your professionalism to your clients.

STATIONERY	INCLUDES	PRICE
Envelopes	2 design samples based on existing logo & business card and clients specifications of colour and style, 1 minor set of revisions, artwork included on disc	\$115
Letterhead	2 design samples based on existing logo & business card and clients specifications of colour and style, 1 minor set of revisions, artwork included on disc	\$175
With Compliments Slip	2 design samples based on existing logo & business card and clients specifications of colour and style, 1 minor set of revisions, artwork included on disc	\$115
PACKAGES	INCLUDES	PRICE
Full Corporate ID	3 logo samples, 3 business card samples, 1 envelope, letterhead and comps slip samples based on business card, 3 minor sets of revisions, artwork included on disc	\$845

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PHOTO RETOUCHING PRICING

Most good photographs need some level of retouching to become great photographs. I am able to retouch professional photographs, amateur photographs or snapshots. The level of retouching available is dependant on the quality of the original image, please feel free to email a photograph to me for an obligation free quote.

RETOUCHING	INCLUDES	PRICE
Basic Photo Retouching	Removal of blemishes, scars, wrinkles, basic skin retouching and shaping (removal of small body bulges etc)	\$29
Total Image Enhancement	Removal of blemishes, scars, wrinkles, full skin retouching and body shaping (slimming or enhancing features), eye colour enhancement, teeth whitening (approx 1 hr spent on each image)	\$45

PRICING FOR ADVERTISING, WEB GRAPHICS, BROCHURE/CATALOGUE DESIGN, POSTER DESIGN, PROMOTIONAL ITEMS, AND PACKAGING

As these products and designs will differ greatly, please contact me directly for an obligation free quote.

Advertising

I can design a range of advertising for your business, website, band or event for print or use on the internet. Increase traffic to your website with a 5 banner advertising campaign to display on various sites, grab viewers' attention with a half page yellowpages advertisement or draw people into your trade booth with posters and signage. Whatever your need, I am able to design a solution sure to satisfy.

Web Graphics

A key factor of the internet is visual appeal. Whether you are selling a product or service, or just want to share your thoughts and ideas, visitors to your website are more likely to stay if they like what they see. Well designed graphics can help tell a story, sell a product, or simply entice your visitors to stay a little longer. I can create graphics for professional services, "buy it now" buttons, icons for shopping carts, myspace/ twitter backgrounds, informational graphics or any other type of advertising you may need.

Promotional Clothing & accessories

Screen printing on T-Shirts for team sports, band merchandise, corporate seminars, business uniforms and other applications gives a professional finish to your event or workplace. Other promotional materials include mugs, mouse pads, pens, bags, drink bottles, keyrings, apparel, packaging and gifts.

CD Covers, Labels & Inserts

If you need cover artwork for an up and coming CD release or a label designed for your seminar or tutorial CD's I can help. This level of professional presentation is important in both the corporate and music industries, indeed in any industry it is important to present yourself and all your products in the most professional manner possible.

Packaging Design

If you are selling a product you need to think carefully about the way you package your product to appeal to your potential customers. The packaging of a product is the first point of contact for your customers to your brand. The design should reflect your brand's values and be consistent with the rest of the corporate design of your business. For instant recognition or to grab people's attention from a distance, a well designed package could be just what you need.